



SCOUT. CONNECT. ELEVATE.

Discovering exceptional startups.
Connecting them to the right opportunities.

STARTUP SCOUT • CONNECTOR • OPPORTUNITY MAKER

**SCOUTING THE FUTURE.
BUILDING TOMORROW.**

-  **FINDING INNOVATORS**
Identifying high-potential startups and founders.
-  **BUILDING CONNECTIONS**
Linking startups with investors, mentors, and partners.
-  **CREATING IMPACT**
Fueling growth and driving long-term success.

 **YOUNG. DRIVEN.
FOCUSED ON IMPACT.**

 **PASSIONATE ABOUT
PEOPLE. PURPOSE. POSSIBILITIES.**

 **HELPING GREAT IDEAS
REACH NEW HEIGHTS.**

Let's connect and build the future together.

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PITCHCORD FOUNDER SCHOOL

MENTOR FEEDBACK SHEET

Turn feedback into a sharper company and a clearer next move.

A structured mentor worksheet for PitchCord Friday sessions and founder follow-up.



TANAKA GAADZIKWA

LvlUp Startup Scout

Founder discovery • community connection • startup scouting

Useful feedback is specific, actionable and stage-aware.

Company: _____

Founder: _____

Mentor: _____

Date: _____

Mentor lens: Help the founder identify the strongest signal, the biggest gap and the single most useful next action.

1. What is strongest right now?

Identify the part of the company or pitch that is already working.

2. What is unclear?

What did you have to guess, infer or ask twice to understand?

3. What is the biggest risk?

Market, customer, product, execution, business model, competition, team or another risk.

4. What evidence is missing?

What proof would make the company materially more credible at this stage?

QUICK SIGNAL CHECK

Where should the founder focus?

Area	Strong	Needs work
Problem clarity	☐	☐
Customer / ICP	☐	☐
Solution / product	☐	☐
Traction / proof	☐	☐
Market	☐	☐
Business model	☐	☐
Go-to-market	☐	☐
Competition / advantage	☐	☐
Team	☐	☐
The ask	☐	☐

ACTION PLAN

Convert feedback into movement.

The one thing to fix first

If the founder improves only one thing before the next pitch, what should it be?

The one question to answer

What unanswered question would most improve confidence?

The one proof point to get

Customer validation, pilot, revenue, retention, pricing, LOI, prototype result, or another signal.

The one connection that could help

Investor, operator, customer, advisor, technical expert, partner or mentor.

7 / 30 / 90 DAY FOUNDER PLAN

Make the next steps measurable.

7 DAYS	30 DAYS	90 DAYS
Immediate fix or follow-up:	Milestone to reach:	Meaningful company progress:

MENTOR RECOMMENDATION

What should happen next?

- ☐ Continue in PitchCord and re-pitch after updates
- ☐ Deeper mentor session
- ☐ Scout follow-up
- ☐ Potential pilot/customer introduction
- ☐ Potential investor introduction
- ☐ Technical/product review
- ☐ Go-to-market review
- ☐ Return after a specific milestone

GOOD FEEDBACK CREATES A NEXT ACTION.

